



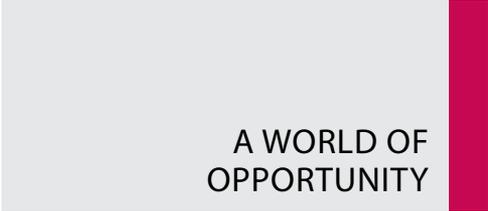
# THE ONE-CARIBBEAN MARKET

A FOUR-TEAM ADVANTAGE



UK Trade & Investment is the government organisation that helps UK-based companies succeed in an increasingly global economy. Its range of expert services is tailored to the needs of individual businesses to maximise their international success. We provide companies with knowledge, advice and practical support.

UK Trade & Investment also helps overseas companies bring high quality investment to the UK's vibrant economy – acknowledged as Europe's best place from which to succeed in global business. We provide support and advice to investors at all stages of their business decision-making. UK Trade & Investment offers expertise and contacts through a network of international specialists throughout the UK, and in British embassies and other diplomatic offices around the world.



## A WORLD OF OPPORTUNITY

There are many reasons to consider the Caribbean as the ideal location to expand your business. The region benefits from a long tradition of political and social stability, a skilled and productive workforce, modern shipping facilities, and a reliable transportation and communication infrastructure. Its location offers a convenient base of operations between the US, Central, and South American markets, and throughout the region overseas investment is highly-valued and actively encouraged.

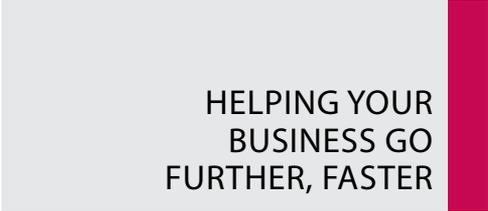
For those UK businesses looking to take advantage, the Caribbean may offer the key. To make access to this world of opportunity faster and simpler, the UK provides a dedicated guide and advisor – UK Trade & Investment.

## THE RIGHT RESOURCES TO MAKE IT WORK



UK Trade & Investment's (UKTI) goal is to offer you dedicated support throughout the process of entering the Caribbean market. Whether you are just planning an exploratory visit or have started the expansion process and need help in a specific area, we have the resources to advise, guide and help you at any point in your growth.

Through our network of four offices in Barbados, Cuba, Jamaica and Trinidad & Tobago; we can provide specific advice for your businesses depending on your needs and goals. By working as one team to help you break in to Caribbean markets, we offer the advantage of accelerated access to information, a wide network of public and private sector contacts, a timely source of answers to your questions, and a single point of contact to help you succeed. And as part of the UK government, our services are cost-effective and reliable, and we treat each case with absolute confidentiality.



## HELPING YOUR BUSINESS GO FURTHER, FASTER

### SERVICES TAILORED TO YOUR NEEDS.

Overseas Market Introduction Service (OMIS). OMIS provides a wealth of practical support and advice to guide you through the process of breaking into a new overseas market. From sector research to helping you make your first visit to growing your business, OMIS provides a flexible blend of in-market support to help your business go further, faster.

In addition to country-specific projects, the Caribbean team is able to offer a region-wide OMIS covering all four countries. This saves you time and money. It also allows you to communicate directly with UKTI in the Caribbean and in the UK, and is the most effective way of ordering, tracking, and paying for the service.

## WHAT ARE THE OPPORTUNITIES?



The Caribbean is an important export market for the UK, and the region is keen to attract international businesses in the following sectors:

- Agriculture
- Biotechnology
- Chemicals
- Construction and Infrastructure
- Consumer Goods
- Creative and Media
- Education and Training
- Financial Services
- Food and Beverage
- Healthcare
- ICT
- Oil and Gas
- Pharmaceuticals
- Renewable Energy
- Shipping
- Manufacturing
- Security
- Tourism and Giftware

## FIND OUT MORE

As a UK business you can register with our website and get real business leads, market intelligence, country information and events news sent directly to your inbox. To create a profile of your interests free of charge, visit [www.uktradeinvest.gov.uk](http://www.uktradeinvest.gov.uk)

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