

ORDOS 鄂尔多斯

PROVINCE: INNER MONGOLIA 内蒙古自治区

BASIC INFORMATION Source: China City Statistical Yearbooks

	2006	2007	2008	2009
GDP (RMB bn)	80.0	115.1	160.3	216.1
GDP per capita (RMB)	53163	75164	102128	134400
FDI (US\$m)	185.6	362.0	842.3	1000.0
FDI projects (number)	17	32	19	17
FAI (RMB bn)	61.7	88.6	108.8	156.2

GROUPING BY ACTIVITY	GRADE
Overall	3
Overall domestic	3
Overall export	3
R&D	3
Sales	3

GROUPING BY CATEGORY	GRADE
Air	3
Rail	3
Automotive	3
Built Environment	2
Energy	1
Education	3
Health	3
Retail	3



Insights

- Very large reserves of coal, oil and gas and minerals for the construction industry
- Well developed, though not necessarily utilised, urban development
- Highest level of GDP per capita in China

Key Industries

- Household products
- Textiles and garments
- Paper and pulp
- Petrochemicals
- Light machinery

Industry in Ordos falls into three areas – mining, oil & gas and wool. Cashmere makes up around 10 per cent of the local economy.

There are 150 billion tonnes of proven coal reserves in four major coalfields. It is estimated there may be one million tonnes of reserves in total.

Construction material exploration and production, including ceramics, relies on large deposits of gypsum, limestone, sandstone, loess and marble.

Newly discovered oil and gas fields are still under survey, but appear very promising. There is also shale oil, which, like coal, lies at very shallow depths, allowing for ease of exploitation.

Foreign Direct Investment

Foreign investors include:

- Mitsubishi
- Shell

Opportunities

The following are projects which the city government is promoting in the next five years.

- Development of large-scale wind and solar farms
- Promotion of clean coal and low-carbon technologies to upgrade coal exploration and power generation
- Development of Ordos as a tourist destination
- Encouragement to restaurants and hotels to establish themselves in the city
- Completion of Ordos Airport, with the intention of expansion to allow international connections

Trade opportunities for UK companies are predominantly related to the key industries in Ordos. The city is closely linked geographically and industrially to Hohhot (provincial capital), Baotou and Datong (Shanxi Province).

Projections

Within the next five years coal production will be limited to 550 million tonnes per annum, due to limitations on fossil-fuel electricity generation. This will be replaced by extremely large wind and solar farms. Plans for non-fossil fuel energy production extend as far as 2019.

Useful Contacts

UK Support

UK Trade & Investment:
www.ukti.gov.uk

British Embassy Beijing:
www.ukinchina.fco.gov.uk

China-Britain Business Council:
www.cbbc.org

British Chamber of Commerce in China:
www.britcham.org

Local Government

Ordos City Government:
www.ordos.gov.cn

Ordos Administration of Industry and Commerce:
www.ordosgsjw.gov.cn

Ordos Development and Reform Commission:
www.ordosfgw.gov.cn

Development Zones

Zhungeer Economic Development Zone:
www.zgkfq.com

Mengxi Hi-tech Industrial Park:
www.mengxigroup.com