

HARBIN 哈尔滨

PROVINCE: HEILONGJIANG 黑龙江省

BASIC INFORMATION		Source: China City Statistical Yearbooks			
	2006	2007	2008	2009	
GDP (RMB bn)	209.4	243.7	286.8	317.6	
GDP per capita (RMB)	21374	24768	29012	32053	
FDI (US\$m)	569.0	568.5	573.4	604.9	
FDI projects (number)	117	114	82	99	
FAI (RMB bn)	81.0	103.1	134.1	189.2	

GROUPING BY ACTIVITY	GRADE
Overall	3
Overall domestic	3
Overall export	3
R&D	2
Sales	3

GROUPING BY CATEGORY	GRADE
Air	3
Rail	2
Automotive	2
Built Environment	2
Energy	1
Education	2
Health	1
Retail	2



Insights

- Provincial capital of Heilongjiang Province
- Primary industries of aircraft and power generation
- Maintaining stable growth in GDP and FDI

Key Industries

- Biomedical
- Pharmaceutical
- Automotive
- Chemicals
- Petrochemical

Despite first impressions that Harbin is a city dominated by heavy industry, the range of enterprise is surprisingly diverse.

As well as power generation and aviation, there is also a large agriculture and food processing sector. The service sector makes up 50 per cent of the local economy, with tourism (winter) and retail particularly strong.

Foreign Direct Investment

Foreign investors include:

- Airbus
- Associated British Foods
- Gleason
- Baldor Electric
- Anheuser-Busch
- Burberry
- Unilever

FDI focuses on electronics, food processing, chemicals, light industry, energy and real estate.

There are new opportunities appearing in logistics.

Opportunities

The following are projects which the city government is promoting in the next five years.

- Construction of high-speed rail between Harbin and Jiamusi, and Mudanjiang and Manzhouli (border with Russia)
- Expansion of current metro system
- Development of Harbin as an international tourist city, increasing the proportion of GDP from tourism to 15 per cent

Harbin remains an important aviation and rail centre. Opportunities exist for UK companies to integrate themselves in the supply chain. There are also potential opportunities within the luxury and mid-high retail sectors.

Projections

Extending high-speed rail within Heilongjiang Province and connecting it to Jilin Province to the south, Inner Mongolia to the west and Russia to the north should develop Harbin's position as a strong logistics hub.

Its development as a trading centre will bring further investment in retail and leisure.

Useful Contacts

UK Support

UK Trade & Investment:

www.ukti.gov.uk

British Embassy Beijing:

www.ukinchina.fco.gov.uk

China-Britain Business Council:

www.cbbc.org

British Chamber of Commerce in China:

www.britcham.org

Local Government

Harbin City Government:

www.harbin.gov.cn

Harbin Administration of Industry and Commerce:

www.hrbgs.gov.cn

Harbin Economic Cooperation Promotion Bureau:

www.hecpb.gov.cn

Development Zones

Harbin Economic and Technological

Development Zone/Harbin Hi-Tech Park:

www.kaifaqu.com.cn