

# CHANGSHA 长沙

PROVINCE: HUNAN 湖南省

BASIC INFORMATION		Source: China City Statistical Yearbooks			
	2006	2007	2008	2009	
GDP (RMB bn)	179.9	219.0	300.1	225.0	
GDP per capita (RMB)	27982	33711	45765	56620	
FDI (US\$m)	1763.0	2328.5	1800.9	2032.6	
FDI projects (number)	206	227	152	160	
FAI (RMB bn)	109.0	144.5	187.3	244.2	

GROUPING BY ACTIVITY	GRADE
Overall	2
Overall domestic	1
Overall export	3
R&D	1
Sales	2

GROUPING BY CATEGORY	GRADE
Air	2
Rail	1
Automotive	2
Built Environment	2
Energy	2
Education	1
Health	2
Retail	2



## Insights

- Provincial capital of Hunan Province
- Largest economy of Hunan Province
- GDP/capita has doubled since 2006
- FDI increased 15 per cent between 2006 and 2009
- Together with Zhuzhou and Xiangtan, Changsha is part of the Chang-Zhu-Tan cluster of cities. Businesses within this cluster have ease of access to resources and opportunities.

## Key Industries

- Machinery
- Chinese Traditional Medicine
- Automotive and parts
- Biopharmaceuticals
- Agriculture (grain and pigs)
- New materials

Changsha is the largest economy in Hunan Province and is central to its economic development.

The city's geographical importance has been enhanced by the new high-speed rail connections to Wuhan and Guangzhou. This is a boost to Changsha's position as a trade and financial service centre and creates new opportunities in tourism, real estate and retail.

## Foreign Direct Investment

Foreign investors include:

- Philips
- Bosch
- LG
- Mitsubishi
- Motorola
- Cisco
- Nokia
- HSBC
- Associated British Foods

FDI (US\$2 billion in 2009) continues at a very stable level. The other cities in the Chang-Zhu-Tan cluster also attract steady levels of FDI, indicating that the whole local economy is performing well.

## Opportunities

The following are projects which the city government is promoting in the next five years.

- Development of photovoltaic industry with an intelligent grid
- Prioritising the production of methane, solar, biomass and geothermal energy
- Extension of metro system to over 140km
- Construction of five road tunnels under the Xiang River
- Construction of at least 100 public gardens
- Boosting demand in high-end and luxury consumer markets

Changsha is one of four provincial capital cities that are partners in the UK-China Sustainable Cities Initiative. Working with MOFCOM and the local city authorities, this is a programme of active project identification to develop opportunities for UK and Chinese companies to partner in delivering sustainable urban development and low-carbon solutions.

## Projections

Changsha and the surrounding cities in the Chang-Zhu-Tan cluster should continue to develop. Due to their geographic position between Guangzhou and Wuhan, and proximity to Chongqing, their importance in Central China is set to increase.

## Useful Contacts

### UK Support

**UK Trade & Investment:**  
[www.ukti.gov.uk](http://www.ukti.gov.uk)

**British Embassy Beijing:**  
[www.ukinchina.fco.gov.uk](http://www.ukinchina.fco.gov.uk)

**China-Britain Business Council:**  
[www.cbbsc.org](http://www.cbbsc.org)

**British Chamber of Commerce in China:**  
[www.britcham.org](http://www.britcham.org)

### Local Government

**Changsha Municipal People's Government:**  
[www.changsha.gov.cn](http://www.changsha.gov.cn)

**Invest in Changsha:**  
[www.csinvest.gov.cn](http://www.csinvest.gov.cn)

**Changsha Commercial Bureau:**  
[www.cstrade.gov.cn](http://www.cstrade.gov.cn)

**Changsha Administration for Industry and Commerce:**  
[www.csaic.gov.cn](http://www.csaic.gov.cn)

### Development Zones

**Changsha High-tech Industrial Development Zone:**  
[www.cetz.gov.cn](http://www.cetz.gov.cn)

**Changsha High-tech Park:**  
[www.cshtz.gov.cn](http://www.cshtz.gov.cn)