

BASIC INFORMATION Source: China City Statistical Yearbooks

	2006	2007	2008	2009
GDP (RMB bn)	164.5	194.5	231.7	244.5
GDP per capita (RMB)	37039	43499	51547	54229
FDI (US\$m)	407.5	240.0	475.2	387.6
FDI projects (number)	113	51	41	36
FAI (RMB bn)	61.5	64.7	80.8	101.0

GROUPING BY ACTIVITY	GRADE
Overall	3
Overall domestic	3
Overall export	3
R&D	3
Sales	3

GROUPING BY CATEGORY	GRADE
Air	2
Rail	3
Automotive	3
Built Environment	2
Energy	3
Education	3
Health	3
Retail	3



Insights

- Economy focused around heavy industry related to oil, gas, coal and mineral extraction, and manufacturing industries based on these raw materials
- Important city of central Shandong Province

Key Industries

- Coal mining
- Food processing
- Textiles
- Automotive
- Electronics

Equipment manufacturing, metallurgy, machinery, construction materials, ceramics, pharmaceuticals, chemicals and textiles are the major industries in Zibo.

The city and its surrounding region abound in natural resources. Zibo is the main source in Shandong Province of coal, iron, bauxite, limestone and minerals for the ceramics industry. The northern area of Zibo also has large reserves of oil and natural gas. Initially established as a mining city, Zibo is adopting technology and industrial transformation to promote further development.

There is already a developing Radio Frequency Identification (RFID) industry in the city, and Zibo is to position itself as a global centre of RFID manufacture, R&D and utilisation through preferential policies.

Foreign Direct Investment

Foreign investors include:

- Siemens
- Asahi Glass
- Mitsui
- Merrill Lynch

Opportunities

The following are projects which the city government is promoting in the next five years.

- RMB 8.2 billion to be spent in infrastructure projects over the next 5 years
- Three waste water treatment plants to be established with treatment rate to reach 95 per cent of the city emissions
- RMB 3.9 billion to be invested in ecological construction projects
- Three hospitals expansion projects

Projections

Zibo city government has recognised the importance of adopting new technology to support growth in the traditional heavy-industry economy.

Output from heavy industries is in demand across the province and into central China.

In addition, to support growth, the city government has recognised the need for a stronger legal and financial sector.

Useful Contacts

UK Support

UK Trade & Investment:

www.ukti.gov.uk

British Embassy Beijing:

www.ukinchina.fco.gov.uk

China-Britain Business Council:

www.cbbc.org

British Chamber of Commerce in China:

www.britcham.org

Local Government

Zibo City Government:

www.zibo.gov.cn

Zibo Administration of Industry and Commerce:

www.zbgs.gov.cn

Zibo Foreign Affairs Office:

www.zbfao.gov.cn

Development Zones

Zibo National Hi-tech Industrial Development Zone:

www.china-zibo.com