



## Asia Pacific ICT Clinic

Monday 20<sup>th</sup> September 2010 – Copthorne Hotel, Slough

**The Asia Pacific region is still a thriving market for ICT companies** with high demand for resources and knowledge. ICT products, IPR and expertise from UK companies are highly regarded providing numerous opportunities for businesses like yours.

The drive to increase and improve communications, manage business information and innovate new digital technology into consumer applications has led to considerable UK company success in South East Asia, Australia and New Zealand.

To help businesses make the most of these opportunities, UK Trade & Investment has invited a number of **Asia Pacific ICT market experts to be available for 25 minute one-to-one meetings**. These sector specialists are based in-market and have access to the latest business developments and opportunities.

This is an excellent opportunity to find out more about the prospects for your business in one or more countries such as: **Australia, China, Hong Kong, Taiwan, Japan, Korea, Malaysia, New Zealand, Singapore, Philippines** and **India**.

### Benefits from attending a meeting include:

- An overview of Asia Pacific's business opportunities;
- Useful cultural tips;
- Access to relevant business contacts/websites;
- Answers to your specific questions face-to-face

Market Experts are a valuable part of UK Trade & Investment's overseas network. With sound current knowledge and experience of their local markets, they have access to up-to-date business opportunities and can provide tailored advice for you and your business.

**If you would like to book your free 45 minute meeting please contact Kandy Jones on:**

**Call:** +44 (0)1489 661405

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