



An Adriatic Odyssey

Discover Zadar

Where is Zadar?

Zadar, located in the very centre of the Croatian Adriatic, packs an amazing amount of diverse historical influence into one small area. During its 3,000 turbulent years Illyrians, Romans, Ostrogoths, Avars, Slavs, Venetians, Turks, Crusaders and the French; all have left their mark there.

Zadar is famous for the establishment of the first Croatian university (1396), the writing of the first Croatian novel (1536) and the publication of the first Croatian newspaper. Zadar is also renowned for having the most beautiful Romanesque churches in Croatia. The pre-Romanesque Church of St. Donatus (9th century) is Zadar's most famous site and symbol of the city.

Why Zadar?

Because it is one of most booming and thriving cities in Croatia with an abundance of development projects that span infrastructure, port, tourism, hospitality, marine and leisure sectors.

Here is just a flavour of what's on offer in Zadar -

- 236 million Euro port development project
- 6 existing and 3 newly planned tourist and hotel complexes
- 5 existing and 4 more marinas to be built
- Construction and development of 3 new golf resorts
- London Eye franchise planned for 2011
- Home to two incredibly unique tourist attractions - Sea Organ and Greeting to the sun

“ Simply put, Zadar is a historic place in the sun where one can enjoy time on the beach, an active holiday, visit to 3 national parks, where you can swim with the dolphins, sail into the sunset or take part in international music festivals all summer long... **”**





When?

September 17th & 18th 2010

What?

2 day business event highlighting all the opportunities in the wider Zadar region, putting you in close contact with leading decision makers, government officials, buyers, industry representatives and potential business partners. But it is not just business, it's business and pleasure mixed together in an Adriatic Odyssey of discovery that will offer you a unique opportunity to explore and connect with one of most promising regions in Croatia.

Who?

Your official hosts for this business event are - City of Zadar, UK Trade & Investment team Croatia, British Embassy Croatia, Ministry of Sea, transport and infrastructure, and last, but not least the Garden Festival team.

Spaces are limited and reserved only for those truly serious about seizing business opportunities in South-East Europe and discovering Zadar.

For more information please contact UK Trade & Investment team in Croatia:

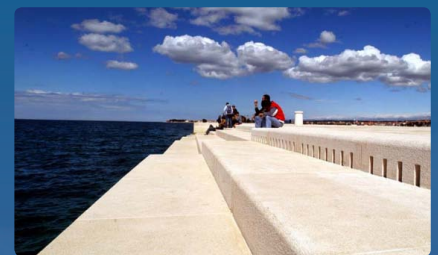
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It is a place with proven UK business success story and a place with vast investment and commercial opportunities.



According to both Guardian and Independent, Zadar is simply the coolest place to visit in Croatia representing the cutting edge of music scene.

