

USA CYBER SECURITY TRADE MISSION



UK Trade and Investment (UKTI) would like to solicit expressions of interest from UK companies in attending a Cyber Security trade mission to the East Coast of the United States. The mission will be split between two cities, New York and Pittsburgh, and is intended for companies active in the Cyber Security sector, including those developing network security, C4ISR communications security, and cloud computing security solutions.

The United States is an unparalleled market for Cyber Security and the mission will seek to introduce UK participants to a field of end users across a range of sectors, including representatives from Federal, State and Local government, and companies from the defence, information technology, financial services, healthcare and utilities industries. The mission will also provide participants with a unique insight in to one of the world's leading Cyber Security research and development facilities.

Outline programme:

The mission will take place between 15th – 18th November.

Agenda:

Sunday 14th November	UK missioners arrive in New York City
Monday 15th November	Seminars, panel discussions and one-to-one meetings; evening networking reception
Tuesday 16th November	Facility visit or one-to-one meetings; afternoon travel to Pittsburgh
Wednesday 17th November	Seminars and facility visit (Carnegie Mellon University); evening networking event
Thursday 18th November	One-to-one meetings; afternoon return travel to UK

Attendance Criteria:

To be selected for this mission, companies must submit an application by **27th September** and fulfil the following criteria:

- Be headquartered in the UK
- Provide products and services with the Cyber Security sphere
- Be currently exporting to, or have serious interest in exporting to the US market
- Two years trading history or compelling early stage, fast track potential
- Be willing to provide references from industry partners
- Pay a registration fee of £1,000

Successful candidates will be notified by **1st October**, at which time the registration fee will be due.

To request further information or register for the mission, please contact:

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