

IPSEF launches in Middle East and Asia

IPSEF

international
and private schools
education forum

Following three highly successful editions in London the organisers of IPSEF are delighted to announce that the event will now run in the Middle East and Asia in March 2012, as well as in London in November.

IPSEF is the world's only international conference to address the business issues of schools operating in the private and international school sectors. IPSEF attracts school owners and Heads, along with investors in education, to discuss and debate issues of strategic importance with governments and educational supply companies. Conference themes include:

- raising capital, buying and selling schools
- school design and managing a school building programme
- how the private sector can work successfully with governments
- curriculum choices, standards and inspection
- the private schools market – growth, trends and opportunities
- teacher recruitment and CPD
- developing a school brand overseas

With Asia and the Middle East continuing to see significant growth in demand for paid for educational places, from local parents as well as corporations and expatriate workers, IPSEF plays an important role in drawing together the key stakeholders involved in planning and delivering major educational projects in these important regions.

Reflecting the high quality conference content and senior nature of the delegates that IPSEF London delivers, IPSEF will now run in both Dubai and Kuala Lumpur in March 2012.

IPSEF Middle East, Dubai will take place at the World Trade Centre during the important Gulf Educational Supplies & Solutions exhibition (GESS), on Thursday 1st March.

The one day event will focus on how the private sector can work with governments in the region, by looking at regional Best Practice examples.

IPSEF Middle East will feature presentations from leading private schools that have set up in the region (both local and international), architects and project management companies and government representatives including the KHDA.

1st
MARCH
2012



IPSEF Middle East **£275** per person

IPSEF Asia, Kuala Lumpur will take place at the Intercontinental Hotel on Tuesday and Wednesday 6-7th March.

The conference will look at the market for private education across Asia, and look at all aspects of managing a school development project, from raising finance to the fixtures and fittings of a new school.

The programme will also include visits to important local educational organisations and schools on Monday 4th and Thursday 8th March, thereby adding valuable insights into the dynamic Malaysian market.

6th - 7th
MARCH
2012



IPSEF ASIA **£475** per person
(includes FREE study tour visits on 5th and 8th March)

Who should attend IPSEF?

Anyone with an interest in developing a new school in the private sector, and those concerned with their standards and regulation, including:

Schools

Heads
Owners and investors
Business Development Managers
Marketing and PR Officers
Finance Directors
Facilities Managers
Recruitment Managers

Businesses

Architects
Construction firms and project managers
Publishers, and ICT and school equipment suppliers
Teacher recruitment and CPD providers
Law and professional services firms
Private equity and finance houses
School management companies

Educational organisations

Curriculum providers
Awarding bodies
School improvement organisations
Consultants
School inspectors

Government and public bodies

Ministers
Sovereign wealth funds
Licensing and oversight departments
Inspection and standards authorities
Examination agencies

Supported by



Just some of
the speakers at
IPSEF London,
November 2011



Nicholas Brummitt,
ISC Research



Dr Abdulla Al Karam,
KHDA, Dubai, UAE



Diane Jacoutout,
Teachanywhere



Simon Lucas,
EC Harris



Dr Ralph Tabberer,
GEMS



Karan Khemka,
The Parthenon Group

BOOK NOW – download a booking form at www.ipsef.net

IPSEF Middle East only £275 per person IPSEF Asia only £475 per person (for 2 days)

Thinking of Exhibiting / Sponsoring?

The proximity of the two events will ensure that companies keen to raise their profile at both events can do so cost and time effectively.

For booking enquiries and information on sponsorship and marketing opportunities contact Mark Roelofsen on +44 [0]20 7394 1060 or mark@methodinternational.com

For general information visit

www.ipsef.net